

Proposition 14—Sample Newsletter Article/Blog Post

Title: VOTE YES ON PROPOSITION 14 ON NOVEMBER 3RD!

Body: This November, voters will have the opportunity to vote yes on [Proposition 14](#) to authorize \$5.5 billion in state general obligation bonds to continue the advancement of treatments and cures here in California. Through this Initiative, we have the potential to save and improve the lives of millions of Californian’s living with chronic diseases, illnesses and conditions, such as cancer, Diabetes, heart disease, Alzheimer’s, stroke and many others.

That’s why **[ORGANIZATION]** is in strong support of [Proposition 14](#) – an investment in a better life for Californians with chronic diseases and for the health of future generations. This Initiative is especially important to our members and community as it will prioritize discovering treatments and cures for **[INSERT PRIORITY ISSUES OF ORGANIZATION]**.

With the passage of [Proposition 71](#) back in 2004, the [California Institute for Regenerative Medicine](#) (CIRM) was created to fund research and therapy development. Since then, CIRM’s program has already saved and improved lives through the advancement of more than 90 clinical trials, two FDA-approved cancer treatments, new treatments that are already being fast-tracked for FDA approval and nearly 3,000 published medical discoveries.

As you can see, CIRM has made a great deal of progress since 2004, but there is still a great deal of work to be done. We must continue this charge by telling our friends and neighbors to vote yes on Prop 14! If we don’t pass Prop 14, this vital research will come to halt, delaying lifesaving and life-changing treatments for years or decades.

So, join us and the hundreds of patient advocacy organizations, patients, Nobel Prize winners, respected medical professionals and scientists to **VOTE YES on Proposition 14 on November 3rd**.

To learn more about Proposition 14, and what you can do to help spread the word, or join us in support of this initiative, please visit YESon14.com.